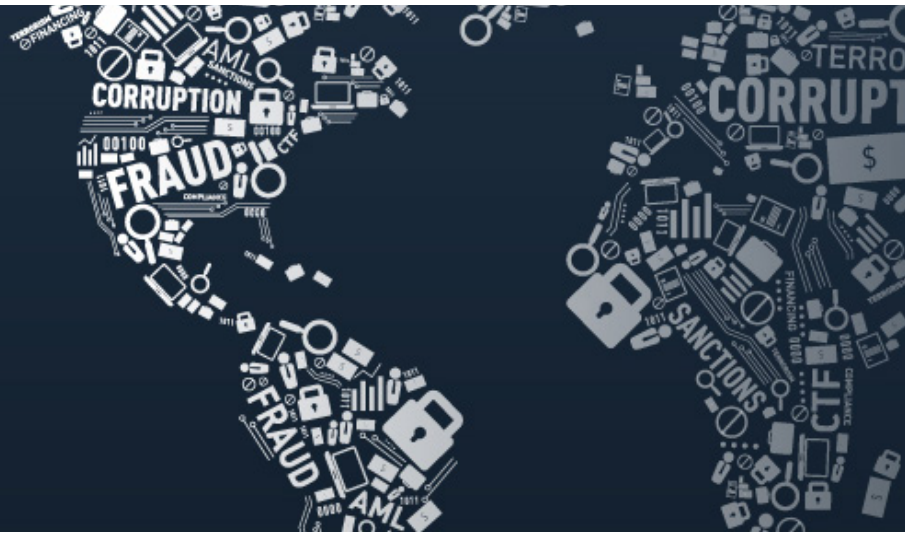




FINANCIAL CRIME CONFERENCE / 2017

BOSTON / OCTOBER 16-17
STAYING AHEAD OF THE CURVE

SPONSOR & EXHIBITOR PROSPECTUS



ABOUT THE CONFERENCE

Measuring ROI from sponsorships is never an easy task.

But, it is one that we take very seriously, which is why we have evolved our sponsorship packages to ensure that you get measurable, meaningful relevant results from your sponsorship investment. Connecting with your critical stakeholders face to face is a powerful marketing tool and your opportunities to communicate, educate and engage before, during and after the conference are myriad.

The ACFCS 2017 Financial Crime Conference makes it a mission to bring together impactful speakers, thought leaders and senior decision makers from throughout the sector and create a conference that is equal measure networking, business building and critical continuing education.

Our results speak for themselves – many of our sponsors have been with us for a number of years and they tell us that the conference is a “must attend” from a financial crimes specialist POV. We’ve added social and digital media to our list of marketing tactics and we welcome you to re-tweet, hashtag and “like” or post on our Twitter and LinkedIn pages.

We have the ability to tailor a sponsorship package to fit your company’s needs and the experience in working in the sector to reach key target audiences on your behalf. 2017 marks the 6th year of the conference and we are once again ramping up our marketing efforts to support both the conference and our sponsors.

ABOUT ACFCS

The Association of Certified Financial Crime Specialists (ACFCS) is driven by the same passion to support a global community seeking innovative responses to financial crime threats. Whether it’s providing certification, member benefits or online training, our goal is to provide resources that enable better performance in compliance, investigations, regulation and enforcement.

ACFCS has a proven track record in delivering conferences that combine practical training, thought leadership and the opportunity to connect and build ties with stakeholders in diverse fields.

To learn more about CFCS certification, training or ACFCS membership, visit ACFCS.org.

IMMEDIATE SPONSOR BENEFITS INCLUDE:

- Increased visibility with the key decision makers
- Face to face exposure to a senior audience of more than 400 delegates
- NBD opportunities and the opportunity for an elevated profile with a targeted group of senior executives and decision makers from the industry's leading companies
- An intense market research platform – generate valuable feedback from a microcosm of key industry players
- A place to showcase your brand and distribute permanent reminders and/or showcase your products or services at the conference

PLATINUM SPONSOR

\$25,000

- Welcome remarks at the opening of the Conference
- 3 page workbook advert
- 2 exhibitor staffing passes
- 2 delegate passes
- 3 additional delegate passes at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
- Your logo included on the ACFCS resting slide displayed periodically throughout the conference
- Your company name and sponsorship level on all public relations material
- Company name included on email notices
- Opportunity to participate in the Sponsors Draw
- A copy of the attendee list at the conclusion of the conference

WELCOME RECEPTION SPONSOR

\$15,000

- Exclusive sponsor for the reception event, includes the opportunity to provide welcome remarks.
- 2 page workbook advert
- 2 exhibitor staffing passes
- 1 delegate pass
- 2 additional delegate passes at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
- Your logo included on the ACFCS resting slide displayed periodically throughout the conference
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- Company name included on email notices
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WORKBOOK SPONSOR

\$8,000

- Branded workbook
- 1 page workbook advert
- 1 exhibitor staffing pass
- 1 additional delegate pass at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
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CONFERENCE BAG SPONSOR

\$7,000

- Branded conference bag
- 1 page workbook advert
- 1 exhibitor staffing pass
- 1 additional delegate pass at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
- Your logo included on the ACFCS resting slide displayed periodically throughout the conference
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- Company name included on email notices
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LANYARD SPONSOR

\$7,000

- Branded lanyard
- 1 page workbook advert
- 1 exhibitor staffing pass
- 1 additional delegate pass at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
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SPEAKER GIFT SPONSOR

\$7,000

- Identification as the speaker gift sponsor on all gift items and/or thank you cards
- 1 page workbook advert
- 1 exhibitor staffing pass
- 1 additional delegate pass at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
- Your logo included on the ACFCS resting slide displayed periodically throughout the conference
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COFFEE BREAK SPONSOR (4 OPPORTUNITIES)

\$5,000

- Stand alone banner displayed during your coffee break
- 1/2 page workbook advert
- 1 exhibitor staffing pass
- 1 additional delegate pass at a rate of \$650.00 each
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
- Your logo included on the ACFCS resting slide displayed periodically throughout the conference
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- Company name included on email notices
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CONFERENCE EXHIBITOR (UNLIMITED OPPORTUNITIES)

\$3,500

- 1 exhibitor staffing pass
- Exhibit space – includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your logo on the conference website with a link to your company website
- Your logo included on the ACFCS resting slide displayed periodically throughout the conference
- Your company name and sponsorship level on all public relations material
- Company name included on email notices
- Opportunity to participate in the Sponsors Draw
- A copy of the attendee list at the conclusion of the conference